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(54) Title: STRATEGIC BUSINESS SIMULATION

(57) **Abstract:** The present invention provides a learning system including a computer assisted simulation of a business environment having at least one virtual marketplace common to all participants in which participants can simulate the trading of processed goods and/or raw materials, each participant having access to a computing means for maintaining a record of their simulated organisation and each participant being able to communicate with other participants. The system includes items representing raw materials, manpower and production facilities, means for participants to review the actions executed in operating the simulated organisation and communication means enabling the individual actions of each participant in operating the simulated organisations to be compared and analysed. The actions of each participant in operating the simulated organisation may be communicated to an instructor as well as other participants thus enabling the participant to understand the result of their actions and decisions and how their decisions could have been modified to produce a better result. Each participant is preferably able to communicate physically and directly with other participants.

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